



BUSINESS

BUSINESS ANYWHERE

Secure everywhere

In the office, at another site, in the field, on a train platform, at the airport, in your own home. Or anywhere in between, let Virgin Media Business redefine your workspace.

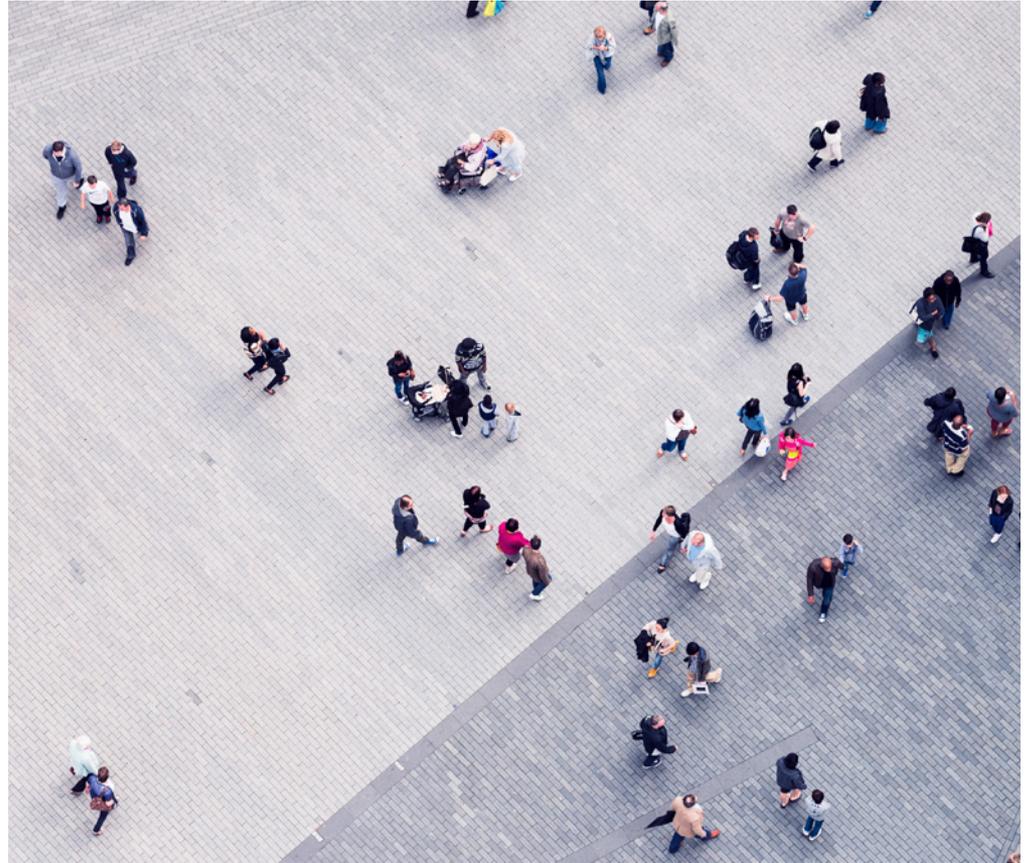
Redefine your workspace

Flexibility. That's what we're all about

Unwrite the future, where your old hard-wired IT system keeps people glued to the office, and write a new one. After all, today's workplace is now a collection of locations, devices, data, and communication channels.

Liberate your workforce and let them seamlessly access the corporate IT network, freely and securely, regardless of location. All they need is a SIM-enabled device.

**Liberate your
workforce, securely**



Employees are demanding greater flexibility

Here, there, and everywhere

Mobility has become a game changer for most of its early adopters and the workforce mobility revolution is only going to strengthen as we move into the future.

Enterprises that fail to act will see competitors gaining an edge and growing by leaps and bounds. For the pioneers who sensed a revolution on the way, mobility was their secret weapon. For those left behind, it is never too late to welcome change.

80%

of employees use unapproved apps for work, inviting unknown security risks and possible compliance violations that leave the organisation liable*

*Alliance Business Technologies/
Microsoft Enterprise Mobility and Security Blog



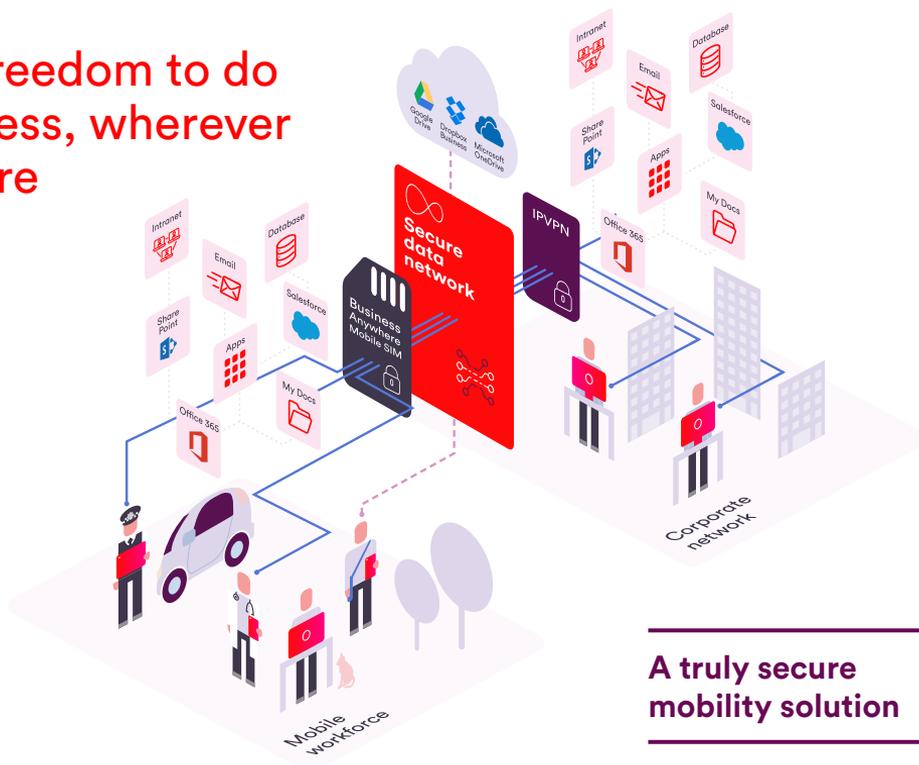
Trends

The fine line that used to separate work from home is becoming blurred. Employees demand increasing flexibility around where they work.

Innovative and disruptive business models require tech-savvy employees to carry out their operations.

Employees expect to be able to perform their job from anywhere, on any device.

The freedom to do business, wherever you are



A truly secure mobility solution

Clearly there is growing demand for access to corporate systems, services and applications from handheld devices on the move. After all, the range of potential users is huge: think field workers accessing a database, remote sales staff logging onto a corporate network, or health workers opening case files from a patient's home.

Business Anywhere will deliver a true secure mobile solution, giving access from any SIM-enabled device to your corporate IT network.

How does it work? You use a 4G SIM, secured with a private VPN, and we route over the mobile network, through a dedicated interconnect with our mobile partner, and onto your corporate network over an existing or new IPVPN connection.

As a mobile solution that makes collaboration easier, Business Anywhere is very efficient. It's about getting data into, around and out of your organisation easily, in a trusted and secure way.

Business Anywhere, secure everywhere

Today every business is a mobile business and faces multiple challenging requirements, including safeguarding data and providing secure mobile access to business systems, documents and applications.

Mobile technology has made the network security challenge much bigger and more diverse than ever before. Use of mobile devices and apps has introduced a wide range of data security challenges for IT managers.

The network security challenge is bigger than ever



94%

of security professionals expect mobile security incidents to increase



64%

of mobile security professionals doubt their organisations can prevent a mobile breach*

Unsecured devices are the norm

Taking your security more seriously

The greatest vulnerability in any corporate security system is its people. People just want to get their job done and not be held back or held up by their IT. Where security gets in the way, they will work around it and introduce new risks.

Unsecured devices are currently the norm. Employees use a wide range of personal devices on the job, with few companies acknowledging the risk to their business.

36%

of companies inadequately
secure mobile devices*

75%

of Europe's workforce
will be mobile**

*Checkpoint Software Technologies **Informarion-age.com



Transaction security

Secure mobile transactions between employees, customers, partners and suppliers.

Application security

Separation between work and personal apps. Only use trusted apps.

Content security

Secure file sharing across mobile devices for employees/customers. Secure access to data.

Device security

Manage mobile devices, BYOD and BYOA. Secure file sharing.



Bring Your Own Device (BYOD) is big news

40% of UK employees want to bring their own devices to work and 45% of employees would accept a lower paying job, with a choice of device, over a higher paid job with less flexibility.*

*www.spring-technology.co.uk/news-and-insight/bring-your-own-device-infographic.aspx

Productivity? Our priority

Imagine anyone in your organisation accessing everything from their personal drive, the intranet, SharePoint, Salesforce – anywhere that suits them, securely and seamlessly. It's now possible.

Business Anywhere allows your people to access any office application they need to, through IPVPN on their mobile device, tablet or laptop. It makes productivity the number one priority, and enables a more collaborative approach – and possibly happier staff and customers.

**It's greater flexibility,
less risk**

It's not difficult to set up either. All users need is a SIM card in the device, configured with an Access Point Name (APN) configured to connect to their corporate network.

It's greater flexibility, with less risk. After all, ideas don't make appointments or call ahead to confirm.

They turn up unannounced, out there somewhere, between the office and the meeting room, and the meeting room and home. And now you can be there to meet them.

Welcome to the future of doing business.

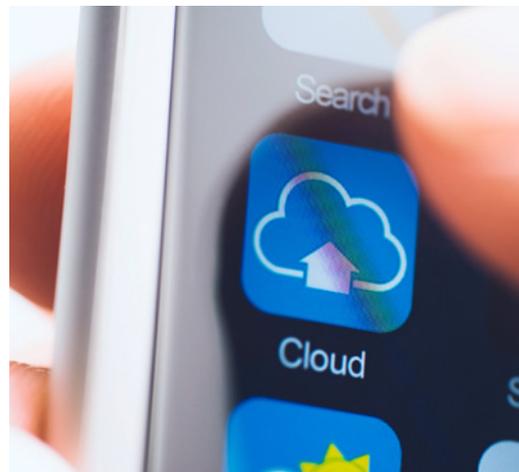
Resilient. Robust. Secure. For your peace of mind

**Worries about
security are normal –
and justified**

It's normal to feel worried about security. After all, almost half of all UK companies were hit by a cyber breach or attack in 2016.

And 4 in 10 of those reported a temporary loss of files/network access, or corrupted systems.

Business Anywhere is resilient. It's robust. It's secure. And, so long as you have good 4G coverage, Business Anywhere can provide the same resilience you have now, at a fraction of the cost.



Did we mention it's secure?

In 91% of organisations, employees grant their personal accounts access to the organisation's cloud storage, increasing the risk of identity breach and putting data privacy at risk*

*Alliance Business Technologies/
Microsoft Enterprise Mobility and Security Blog



Make gains across your organisation

There are more productive, more agile wins when enquiries are responded to within an hour

Business Anywhere can help your business become more productive, and more agile.

Because it's managed as part of your existing IPVPN network, you can set it up in weeks, with no need for a circuit to be installed. Any bandwidth increase is easily managed through the mobile data network.

And you can add it to the list of things you don't need to worry about: a new service and any additional budget. You don't need to purchase more infrastructure from your mobile provider as we use the existing IPVPN.

That's what we call a #win.

What can we do for you?

Business Anywhere costs less to deploy compared to traditional mobile data VPN services. It's more cost effective than installing a dedicated VPN link for your mobile data traffic

BUSINESS ANYWHERE

The four big benefits:

Collaboration

both with internal teams and across regions.

Mobility and flexibility

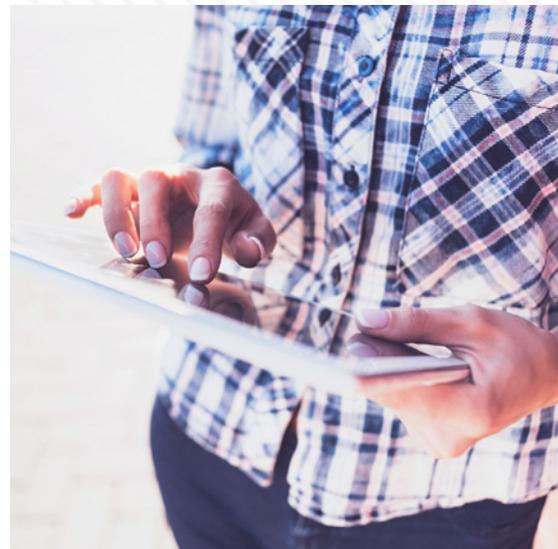
leading to more productive, happier staff.

Sharing services

to drive down costs and work to best practice.

Efficiency gains

which can increase productivity, take the pressure off stretched resources and reduce costs.



Ready to get started?

Simply visit us for more details
virginmediabusiness.co.uk
or give us a call on 0800 052 0800.



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